

# Ready for Something *Really Different?*



Do you want to use words like "Wow!" and "Fabulous" when talking about your professional liability wholesaler?

If you're an agent for whom insurance is a profession, a life calling, more than just a job...

If you wake up in the morning wondering how better to serve your insureds...

If you want to maximize your ability to sell, and minimize your E&O exposures by knowing more about the coverages your insureds need....

*Join me in a unique broking experience.*

## **Communication**

- No black holes
- Submission status
- Explanation of underwriters' positions, concerns, expectations
- Discussion of exposures, coverages, and insureds' needs
- Information to enhance presentation – to underwriters/to clients
- Available – nearly 24/7

## **Education**

- Information morsels that keep you out of trouble and help you better inform and sell to your insureds and outsell the competition
- Review and analysis of existing or proposed coverages
- Policy comparisons

## **Intervention**

- No regurgitation
- Fixing problems before they get to you
- Underwriting expertise at the ready

## **Tools to help you sell**

- Indication flyers to engage your prospects and get underwriting information at the same time
- Self-raters
- Marketing support, including tips on cross-selling coverages
- Online and quick indication capabilities for many lines
- On-demand overviews of exposures (or, see the blog for archived items!)

*For more information please call*

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